

Press Release

**SOCIETE GENERALE GHANA ANNOUNCES THIRD EDITION OF “ARTENT!ON”**

Accra - Ghana, Wednesday 27<sup>th</sup> August 2025

Societe Generale Ghana has launched the third edition of its flagship creative arts programme, ARTENT!ON, in partnership with Africa Movie Box(AMB) at the La Foundation for the Arts. The event was attended by Executives and staff of SG Ghana, industry experts, and artists.



**Fig. 1 Executives and staff of SG Ghana, AMB, and La Foundation for the Arts**

As the bank’s flagship creative arts programme, ARTENT!ON has over the past two editions evolved to become a powerful platform for the expression of arts and discovery of talents.

Managing Director of Societe Generale Ghana, Mr. Hakim Ouzzani, in addressing the audience, announced that the creative programme has returned with a renewed focus on supporting emerging Ghanaian film makers.

*“With support from our industry partner, African Movie Box (AMB) young talents will be given the opportunity to produce their very own short films telling impactful stories through film making”, he announced.*



**Fig 2. Mr Hakim Ouzzani, MD Societe Generale Ghana**

Mr. Ouzzani added *“As a bank, we pride ourselves with values of innovation, sustainability and responsibility and we have always believed in the power of art to carry these values powerfully. It is for that reason that we are challenging film makers in this year’s ARTENT!ON , to highlight key social or environmental issues plaguing our society”*.

Director of Business Development of African Movie Box (AMB), Mr. Edwin Otta praised SG Ghana for being one of the first financial institutions to rally strongly behind the creative arts space.

*“Today we see a lot of other financial institutions supporting the arts, making contributions, which is important, and we applaud them (SG Ghana) for being one of the first institution to take that initiative to support the industry”, he said.*

The latest iteration of ARTENT!ON challenges emerging Ghanaian filmmakers to tell impactful stories aligned with the Sustainable Development Goals (SDGs). Through the program, a total of 25 participants making up 5 teams will benefit from training, production support and mentorship to produce 5 short films. The top three (3) of those films will be awarded cash prizes of 50,000, 30,000, and 20,000, Ghana cedis, respectively.

Submissions for the competition officially open on Monday, 1st September and ends on 29th September.

For more details, visit [africanmoviebox.com/artention](http://africanmoviebox.com/artention)

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The Group runs three complementary sets of businesses, embedding ESG offerings for all its clients:



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For more information, you can follow us on Twitter/X [@societegenerale](#) or visit our website [societegenerale.com](https://societegenerale.com)

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